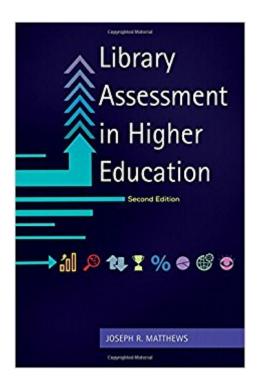


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Library Assessment In Higher Education, 2nd Edition





Synopsis

Written specifically to address the library's role in education, this book provides guidance on performing assessment at academic institutions that will serve to improve teaching effectiveness and prove your library's impact on student learning outcomes \tilde{A} ¢ \hat{a} $-\hat{a}$ ¢ and thereby demonstrate your library's value. \tilde{A} ¢ \hat{a} $-\hat{A}$ ¢ Demonstrates the critical nature of assessment in academic libraries in the 21st century \tilde{A} ¢ \hat{a} $-\hat{A}$ ¢ Identifies and discusses in detail effective assessment practices in higher education \tilde{A} ¢ \hat{a} $-\hat{A}$ ¢ Explains why and how specific methods have been useful in determining the library's impact \tilde{A} ¢ \hat{a} $-\hat{A}$ ¢ Suggests methods to use to demonstrate your library's significant value in multiple areas \tilde{A} ¢ \hat{a} $-\hat{A}$ ¢ Identifies ways in which any library can get started with assessment in their library \tilde{A} ¢ \hat{a} $-\hat{A}$ ¢ Shows how libraries can demonstrate their support of the university's vision and mission

Book Information

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Customer Reviews

"The book provides any academic librarians with up-to-date and practical information that is valuable for planning and implementing library assessment. It should prove appropriate and a must-have for all assessment librarians in an academic setting. The book will absolutely be a valued addition to any academic library collection. Library Assessment in Higher Education will make a significant contribution to the existing literature on assessment of higher institutions and academic libraries." - Performance Measurement and Metrics"The broad perspective format of the book

provides a good way to see many of the issues associated with assessment. It is recommended for academic libraries." - College & Research Libraries"[The author] aims the book explicitly at library directors and managers, who will find the blend of theory, application, and data more appealing. Librarians who have the responsibility to manage a library's assessment activities will also find value in the specific guidelines and examples of other academic library assessment plans. . . . Some of Matthews's comments are pithy reminders of important aspects of assessment. For those individuals who become mired in the data, Matthews reminds us that "assessment is a process and not a goal" (p. 205). As such, reading Library Assessment in Higher Education is an excellent part of that process." - Technical Services Quarterly

Joseph R. Matthews is a consultant who has assisted numerous academic, public, and special libraries in a wide variety of projects.

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